



Hello Gorgeous!

of HOPE, Inc.

*Electronic Media
and Sponsorship Kit*



The Gorgeous Endeavor Mobile DaySpa



Hello Gorgeous! has acquired the first mobile DaySpa to help support female cancer fighters. The Endeavor delivers spa services and cosmetic education in a private salon environment, t no cost, steps from their homes.

Your support for our organization is vital.

Thank you for your support and God Bless.

For more information:
574.850.0471
www.gorgoesgals.org
hellogorgeous1N@sbcglobal.net



Donations are tax-deductible to the extent of the law.

Susan is a 59 year-old, married, grandmother of three, diagnosed with Stage 2 Breast Cancer. She had a grapefruit-sized tumor that needed to be radiated before removal. She also received chemotherapy. Her greatest fear was losing her hair, how she would look to her husband and family and the looks for pity received from coworkers and passersby.



“ I just wanted to look normal. It is wonderful finding that there is someone who cares enough about me to help me learn these techniques. They are Angels.

Thank you, Hello Gorgeous! ”

Meet a Gorgeous Woman

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“ I just wanted to look normal. It is wonderful finding that there is someone who cares enough about me to help me learn these techniques. They are Angels.

Thank you, Hello Gorgeous! ”

Meet a Gorgeous Woman

*Providing Complimentary, Professional Makeovers
And Cosmetic Education To All Women Battling All Cancers.*



Dear Hello Gorgeous! Supporter,

Hopefully you will never have to hear the words "You have Cancer." For some women the loss of their looks is more devastating than the possibility of the loss of their life.

My name is Kim Becker. My husband, Mike, and I founded Hello Gorgeous! to provide complimentary, professional makeovers and cosmetic education to all women battling all cancers. These services help ease some of the pain associated with the devastating physical and emotional effects of cancer and chemotherapy. And it is important to provide these makeover experiences free of charge, simply because these women have paid too high a price already.

Women outside of the Michiana area are also affected by cancer. That is why Hello Gorgeous! and the mobile DaySpa are going on the road this summer. We will embark on a six-week journey across the state of Indiana from June 14 to July 23, to help women with cancer and to make other communities aware of our mission. But to complete this part of our dream, we need your help!

This adventure is called: *The Gorgeous Endeavor: A Journey of Love, Faith and Hope*. Businesses and individuals have helped ready Hello Gorgeous! make this trip possible with donations of wigs, cosmetics and beauty products, but the other items needed to be successful this summer are:

Restaurant Gift Card

Clothing Store Gift Cards

Gasoline Gift Cards

Monetary Donations of Any Size

Even a \$10 or \$20 donation will help to make this journey happen, and with a donation of \$100 or more your name, or the name of a loved one, will be placed on a banner that will hang on the bus at each stop in each city. This banner will also hang on the wall of South Bend's Century Center at the 2010 Gorgeous! Gals Comedy Luncheon on November 6. Just fill out and mail the enclosed response card with your check or credit card information or call Mike at 574.850.0471 to reserve your spot on the banner today!

Please be generous and help reach out to spread the word in Indiana. Make Hello Gorgeous! a household name and a service that all deserving women with cancer can experience. And beginning in June, follow the "Gorgeous Blog" on www.gorgeousgals.org to see where the DaySpa is each day and share this amazing journey with us.

Thank you and God Bless!

Kim Becker
Founder

1130 Altgeld St, South Bend, IN 46614 office: 574.850.0471 fax: 574.234.3074 hellogorgeousin@sbcglobal.net



May 12, 2010

For Immediate Release

For more information contact:

Mike & Kim Becker @ 574-850-0471 or email: hellogorgeousin@sbcglobal.net

“The Gorgeous Endeavor: A Journey of Love, Faith and Hope,” is embarking on a 6-week journey in their new 34’ mobile “DaySpa,” across the state of Indiana, June 14th through July 23rd, to help women battling all cancers!

South Bend, Indiana ~

Approximately 32,000 women in Indiana were diagnosed with cancer last year. Hearing the words, “You Have Cancer,” is devastating. The thought of losing all your hair, debilitating. A caring organization to provide services to help empower women to regain their confidence in a private environment, at no cost to this woman...*PRICELESS!*

Hello Gorgeous is a 501(c)(3) non-profit organization established in 2006 by it’s founders, Kim and Mike Becker. The mission of this organization is to provide complimentary, professional makeovers and cosmetic education to all women battling all cancers in a private and personalized environment, the beautiful new 34’ mobile DaySpa. These services help ease the pain associated with the physical and emotional side effects of chemotherapy and help educate women to recreate normalcy in their appearance.

Hello Gorgeous is taking this concept and going on the road, to help women throughout out the state of Indiana who are also affected by cancer. “The goal is to someday take our mission across the nation, says Kim Becker.”

The journey will kick-off on June 14th, 2010 at University Park Mall in Mishawaka, Indiana and will end on July 23rd, 2010 in Valparaiso, Indiana. Gorgeous! Makeovers will be performed in these cities: Warsaw, Fort Wayne,

Kokomo, Muncie, Carmel, Indianapolis, Anderson, Richmond, Bloomington, Lafayette, West Lafayette and Valparaiso.

There are many ways to help support this endeavor. No donation is too small! Please be part of this incredible tour by considering a donation of restaurant gift cards, gas cards, or a monetary donation help provide our Gorgeous! woman with an outfit.

For more information on "Hello Gorgeous," or how you can make a donation to this worthy cause, please contact Kim and Mike Becker, Hello Gorgeous founders @ 574-850-0471 or email hellogorgeousin@sbcglobal.net.

Share this amazing journey with us by following the "Gorgeous Blog" @ www.gorgeousgals.org

Our Story



Kim and Mike Becker (with son, Seth), Founders of Hello Gorgeous!

Kim and Mike Becker began Hello Gorgeous! in September 2005 as a calling. Kim has been a Hairdresser for 26 years and a salon owner for 10 years. Kim has trained with Pivot Point International in Chicago, Haircolor USA in Miami, the Repechage Academy and with Vidal Sassoon in London. Kim has also been an educator for the Jessica Clinic in Beverly Hills and the Italian-based color line Framesi, where she trained other hair colorists on new color techniques and color formulations. Kim has been married to her BFF Mike for 18 years and has an 9-year old son, Seth Michael, who is her pride and joy.

In 1997 Kim and Mike opened their own salon, which they grew into one of the largest full-service salons in South Bend at 3000 square feet, with ten stylists, five colorists, three nail technicians, an esthetician and 2 massage therapists. Mike earned his BA from Purdue University and spent 20 years as a corporate manager of hundreds of employees in all aspects of sales and service, the last 8 years managing the salon as well.

After helping many of her clients through their cosmetic challenges during cancer treatments, Kim began working with cancer patients in group-settings to help them cope with drastic changes in appearance, through the use of cosmetics and hair substitution. But in talking with these women, Kim realized she wanted to take it a step farther.

Kim and Mike had owned their salon for 10 years. They sold it and applied for their 501(c)(3) non-profit status in August 2005, still not knowing why they wanted to give up a successful salon for something untried. They attended the Chicago Midwest Beauty Show in March 2006 with nothing but their business cards and the knowledge of how many hundreds of women would benefit from this personalized service at the most challenging time in their lives. They have never looked back.

“One with *passion* is better than 40 with just an interest.” - Tom Connellan

Our Mission

The mission of Hello Gorgeous! is *to provide complimentary, professional makeovers and cosmetic education to all women battling all cancers.*

Female cancer patients and cancer survivors from ages 5 to 95 is the demographic, since the chance for a U.S. female to develop cancer in her lifetime is now 1 in 3. And of the 700,000 new cases of female cancer in the U.S. in 2008, 32,700 were in Indiana. Future estimates are even higher.

Cancer is not going away and the survival rate of cancer is increasing: the 5-year survival rate for female cancer patients is 71%, which is up 21% from 20 years ago. The diagnosis of cancer is not the immediate death sentence it was in the past and the necessity of living with the side effects of the disease and its treatment, long term, is a common occurrence. Although the American Medical Association (AMA) and their medical support to these individuals is broad and dynamic, through the Oncology sciences and their pharmaceutical and irradiative efforts, the effect of cancer treatments on the physical appearance of these patients can impact them mentally more than they are impacted by the sickness.

Our focus is the physical and image trauma suffered from treatment by these women. The services and education we provide can allow them a "mending" event; physical services that have been proven, many times, to be restorative to a woman's mind and spirit and cosmetology that is education-specific to the effects of their cancer treatments and the side-effects of those treatments. To pamper them for a day and instruct them how to help conceal the physical damages to their looks with specialized products and techniques that we can provide.

Hello Gorgeous works to strengthen the knowledge of cancer patients and cancer survivors concerning their hair styling, hair substitution, skincare and cosmetic techniques that will allow them to return to their jobs, their families, their friends and the general public eye with confidence and courage. We want to empower them to step back out into the world with some of that confidence and poise taken from them by the disease that they struggle to conquer.

We hope to be promoted by primary organizations such as the American Medical Association, the National Cosmetology Association, oncology offices, beauty schools and cancer support groups. By beginning Affiliate programs with stylists and salons in surrounding cities, we will educate other cosmetologists to begin similar programs across the United States.

Every woman, fighting against her cancer, deserves to be a Gorgeous Woman.

Our Plan

Mainstream radiation and chemotherapy typically leave cancer patients weak, sick, sore, many times burned, scarred and skin-sensitive, their eyebrows and eyelashes gone and hair falling out in handfuls. Many of them have little desire to leave their homes with these treatment side effects, let alone travel to a salon atmosphere where their condition brings looks of pity from the normal patrons and, likely, no solutions. Most stylists, no matter how experienced, have not received the training needed to address these conditions. So Hello Gorgeous! will travel to them, to their curbside, at the nomination of friends or family, in a 34' mobile *DaySpa*, the *Gorgeous Endeavor*.

Here, within a few feet of the comfort of their home, a state licensed cosmetologist, will surprise the Gorgeous Woman at her front door with flowers, chocolate and a heart-felt "Hello Gorgeous!" The representative explains the services and discusses any concerns she may have before escorting her into the salon. If possible, her Stylist will be contacted and asked to participate in the day's activities, so that they might continue to be a source of help and support for their client, getting each Gorgeous Woman back into her salon to keep her motivated and connected.

In this private environment, she is pampered with a *manicure, pedicure and facial*. The Gorgeous Woman is then fitted with a wig or consulted about her existing hair, given a cut, style and color if desired, taught how to draw in eyebrows and give the illusion of eyelashes, and given lessons in cosmetic application, helping to:

- Appear much less affected by her treatments
- Strengthen her confidence
- Empower her to feel more acceptable to the public eye
- And, more importantly, more acceptable to herself.

And all at absolutely no cost to our client. *She pays for nothing.*

Before departing, the Gorgeous Woman will understand how to reproduce the look we have developed for her. She is given a tote containing the same cosmetics, skincare and nail products used to complete her services that day, and information from our sponsors explaining the products donated to the program, many of them her stylist should be able to get for her, once her supply is exhausted.

We believe we can create an *experience* that can truly transform these women -- showing them that after all they have been through, and possibly the continuing struggle before them, that they can again have a sense of normalcy and confidence in their appearance. And to a woman, this can mean everything.

Our Sponsors

We thank our sponsors below who have made Hello Gorgeous! possible for those women with cancer that we have served and for the thousands who suffer from cancer still waiting for help:

Jackson Hewitt* is a Proud Sponsor of **Hello Gorgeous! of HOPE, Inc.** and Its Mission of Helping Women With Cancer!

Jackson Hewitt Tax Service* is your local source for quality tax preparation.

Get Every Dollar You Deserve™
Over 25 locations to serve you in the Michiana area.
Or Call 888-800-1040

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TAX SERVICE
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Handmade. Home baked.™



Providing Complimentary, Professional Makeovers And Cosmetic Education To All Women Battling All Cancers.



Dear Hello Gorgeous! Supporter,

In November, Hello Gorgeous! will hold their Annual Gorgeous Gals Comedy Luncheon, a 3-hour gathering for 750 area women which includes hors d'oeuvres, a 4-course lunch, entertainment, a 500 item silent auction and a pampering atmosphere for women in Michiana. It will be held at Century Center, Ballroom A and B, adjacent to the Marriott in downtown South Bend.

We are currently looking for donations for our silent auction and Event Sponsors from the local business community, which supports Hello Gorgeous! in its effort to provide complimentary, professional makeovers and cosmetic education to all women battling all cancers.

And we would like to thank our 2011 Event Sponsors

Double Diamond Event Sponsor Jackson-Hewitt Tax Service

Diamond Sponsor

Sella All Natural Skincare

Sapphire Sponsor

Hoosier Racing Tire

Ruby Sponsor

Crowe Horwath LLC

Ruby Sponsor

Century Center

Emerald Sponsor

NIPSCO

We also thank our 2010 Double Diamond Event Sponsor Jackson-Hewitt Tax Service

Hello Gorgeous! markets and thanks our auction supporters by including your business name on each bid sheet of auction items you donate, in our event program and a listing on any event posters we display across South Bend. For Event Sponsorships, we can display your logo and business name on a sponsored table, prominently in our event program, on the Hello Gorgeous website, and more. And DaySpa Sponsorships are now available to include your company's logo on our 34' mobile DaySpa, the *Gorgeous Endeavor* as it travels the roads of northern Indiana and beyond. Our goal is to demonstrate the generosity of your business to everyone touched.

We are a local 501(c)(3) non-profit organization and your donation is tax deductible to the extent of the law. Please sponsor Hello Gorgeous! and the 32,000 Indiana mothers, wives, sisters and daughters diagnosed with cancer each year who have done so much for all of us throughout our lives. Thank you and God Bless.

Kim Becker
Founder

Gorgeous Endeavor DaySpa Sponsorship



The DaySpa Sponsorship is offered to businesses each year in support of each mobile DaySpa and the women they serve. Recognition of these sponsors for their support is primarily shown as a vinyl image of their business name and logo on the sides of the mobile DaySpa for a 12-month or 24-month period. These graphics are available in (3) sizes:

- A (300sq in, longest dimension not exceeding 20 inches),
- B (80 sq in, longest dimension not exceeding 10 inches),
- C (24 sq in, longest dimension not exceeding 6 inches).

The contributions and benefits of each level and combination are presented below:

DaySpa Logo(Right and Left) + Diamond Event Sponsorship

(A - \$10,700 monetary donation or \$21,400 in-kind donation or greater Annual Contribution)

(B - \$5,200 monetary donation or \$10,400 in-kind donation or greater Annual Contribution)

(C - \$3,400 monetary donation or \$6,800 in-kind donation or greater Annual Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
- A full color, vinyl logo of your business, placed on both the right and left sides of the 34' mobile DaySpa Gorgeous Endeavor, for a 12 month period, beginning 30 days from contract signing.
- Acknowledgement as a DaySpa Corporate Sponsor and Diamond Event Sponsor on all pamphlets, event signage and all pre- and post-Event promotional activities.
- Top placement of company logo on homepage of website for 12 months.**
- Links to your company's website from the Hello Gorgeous! website.
- Top placement of company logo in quarterly newsletter for 12-months.**
- Verbal recognition and Honorarium presentation for your organization or celebrated individual at this year's 750-woman premiere event, the Gorgeous Gals Comedy Luncheon, at South Bend's Century Center in November.
- Premiere seating at this year's Gorgeous Gals Comedy Luncheon for 8 women, including 4-course lunch, entertainment and silent auction bid numbers at a table marked with your corporate name and logo.
- Prominent placement of company name and logo on this year's Gorgeous Gals Comedy Luncheon Sponsors Board.
- The opportunity to give away products, services or promotional items at this year's Gorgeous Gals Comedy Luncheon, from a sponsor booth or as a table favor.
- Full page color advertisement in this year's Gorgeous Gals Comedy Luncheon program insert.
- And, lastly, the gratitude of hundreds of area women cancer fighters and their families for your efforts. A legacy for others to follow.

DaySpa Logo(Right Side) + Sapphire Event Sponsorship

(A - \$7,400 monetary donation or \$14,800 in-kind donation or greater Annual Contribution)

(B - \$3,900 monetary donation or \$7,800 in-kind donation or greater Annual Contribution)

(C - \$2,900 monetary donation or \$5,800 in-kind donation or greater Annual Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
- A full color, vinyl logo of your business, placed on the right side of the 34' mobile DaySpa Gorgeous Endeavor, for a 12 month period, beginning 30 days from contract signing.
- Acknowledgement as DaySpa Corporate Sponsor and Sapphire Event Sponsor on all event signage and all pre- and post-Event promotional activities.
- Prominent placement of company logo on homepage of website for 12 months.**
- Links to your company's website from the Hello Gorgeous website.
- Prominent placement of company logo in quarterly newsletter for 12-months.**
- Verbal recognition for your organization or remembered individual at this year's 750-woman premiere event, the Gorgeous Gals Comedy Luncheon, at South Bend's Century Center in November .
- Premiere seating at 2010 Gorgeous Gals Comedy Luncheon for 6 women, including 4-course lunch, entertainment and silent auction bid numbers at a table marked with your corporate name and logo.
- Prominent placement of company name and logo on this year's Gorgeous Gals Comedy Luncheon Sponsors Board.
- 1/2 page color advertisement in this year's Gorgeous Gals Comedy Luncheon program insert.

- And, lastly, the admiration felt by hundreds of area women cancer fighters and their families for your efforts.

DaySpa Logo(Left Side) + Ruby Event Sponsorship

(A - \$4,600 monetary donation or \$9,400 in-kind donation or greater Annual Contribution)

(B - \$2,600 monetary donation or \$5,200 in-kind donation or greater Annual Contribution)

(C - \$1,800 monetary donation or \$3,600 in-kind donation or greater Annual Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
- A full color, vinyl logo of your business, placed on the left side of the 34' mobile DaySpa Gorgeous Endeavor, for a 12-month period, beginning 30 days from contract signing.
- Acknowledgement as a DaySpa Corporate Sponsor and Ruby Event Sponsor on all event signage for 12-month.*
- Strong placement of company logo on homepage of website for 12 months.**
- Links to your company's website from the Hello Gorgeous website.
- Placement of company logo on back cover of quarterly newsletter for 12-months.**
- Verbal recognition for your organization or celebrated individual at this year's 750-woman premiere event, the Gorgeous Gals Comedy Luncheon, in South Bend's Century Center in November.

- **Premiere seating at this year's Gorgeous Gals Comedy Luncheon for 4 women, including 4-course lunch, entertainment and silent auction bid numbers at a table marked with your corporate name and logo.**
- **1/4 page color advertisement in this year' program insert.**
- **And, lastly, the respect of hundreds of area women cancer fighters and their families for the efforts of your company.**

DaySpa Logo Sponsorship (Right and Left)

(A - \$8,200 monetary donation or \$16,400 in-kind donation or greater Annual Contribution)

(B - \$2,700 monetary donation or \$5,400 in-kind donation or greater Annual Contribution)

(C - \$900 monetary donation or \$1,800 in-kind donation or greater Annual Contribution)

- **Positive PR benefits of raising money for an important non-profit, organized activity.**
- **A full color, vinyl logo of your business, placed on both the right and left sides of the 34' mobile DaySpa Gorgeous Endeavor, for a 12-month period, beginning 30 days from contract signing.**
- **Acknowledgement as a DaySpa Corporate Sponsor on all event signage.**
- **Prominent placement of company logo on homepage of website for 12 months.****
- **Links to your company's website from the Hello Gorgeous website.**
- **Placement of company name and logo on back cover of quarterly newsletter for 12-months.****
- **Seating for 4 women at this year's 750-woman premiere event, the Gorgeous Gals Comedy Luncheon, at South Bend's Century Center in November, which includes a 4-course lunch, entertainment and auction bid numbers at a table marked with your corporate name and logo.**
- **½ page color advertisement in this year's Gorgeous Gals Comedy Luncheon program insert.**
- **And, lastly, the heartfelt thanks of hundreds of area women cancer fighters and their families for your efforts.**

DaySpa Logo Sponsorship (Right)

(A - \$5,000 monetary donation or \$10,000 in-kind donation or greater Annual Contribution)

(B - \$1,500 monetary donation or \$3,000 in-kind donation or greater Annual Contribution)

(C - \$500 monetary donation or \$1,000 in-kind donation or greater Annual Contribution)

- **Positive PR benefits of raising money for an important non-profit, organized activity.**
- **A full color, vinyl logo of your business, placed on the right side of the 34' mobile DaySpa Gorgeous Endeavor, for a 12 month period, beginning 30 days from contract signing.**
- **Acknowledgement as a DaySpa Corporate Sponsor on all event signage.**

- Placement of company logo on homepage of website for 12 months.**
 - Links to your company's website from the Hello Gorgeous website.
 - Complimentary seating for 2 women at this year's 750-woman premiere event, the Gorgeous Gals Comedy Luncheon, at South Bend's Century Center in November, including 4-course lunch, entertainment and auction bid numbers at the table marked with your corporate name and logo.
 - ¼ page color advertisement in this year's Gorgeous Gals Comedy Luncheon program insert.
-
- And, lastly, the gift of hope your efforts give hundreds of area women cancer fighters and their families.

DaySpa Logo Sponsorship (Left)

(A - \$3,200 monetary donation or \$6,400 in-kind donation or greater Annual Contribution)

(B - \$1,200 monetary donation or \$2,400 in-kind donation or greater Annual Contribution)

(C - \$400 monetary donation or \$800 in-kind donation or greater Annual Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
 - A full color, vinyl logo of your business, placed on the left side of the 34' mobile DaySpa Gorgeous Endeavor, for a 12 month period, beginning 30 days from contract signing.
 - Acknowledgement as a DaySpa Corporate Sponsor on event signage.
 - Prominent placement of company logo on homepage of website for 12 months.**
 - Links to your company's website from the Hello Gorgeous website.
 - Complimentary seating for 2 women at this year's 750-woman premiere event, the Gorgeous Gals Comedy Luncheon, at South Bend's Century Center in November, including 4-course lunch, entertainment and auction bid numbers at the table marked with your corporate name and logo.
 - ¼ page color advertisement in this year's Gorgeous Gals Comedy Luncheon program insert.
-
- And, lastly, the gratification in helping hundreds of area women cancer fighters and their families with her battle.

** beginning 30 days from contract signing.

Thank you for considering our non-profit organization for corporate donation. Your generosity will allow Hello Gorgeous! to aid more of those wives, mothers, sisters and daughters here in Indiana, ravaged by cancer, who have done so much for all of us throughout our lives. God Bless.



Michael Becker
 Founder, Hello Gorgeous! of HOPE, Inc
 "Helping Others Persevere Everyday."
 574-850-0471

Gorgeous Endeavor DaySpa Sponsorship Form



Yes! My corporation/organization wants to sponsor Hello Gorgeous! of HOPE, Inc! Please complete this form and enclose it with your payment, payable to Hello Gorgeous! of HOPE, Inc. Mail to: Hello Gorgeous! of HOPE, Inc 1130 Altgeld Street, South Bend, IN 46614. Fax to: 574-234-3074. Your office may remit all W-9 form to this address or fax number as well.

Name (as you wish listed): _____ Date: _____
Address: _____
City, State, and ZIP Code: _____
Phone Number: _____
E-Mail Address: _____

I would like to support your organization at level:

___ DaySpa Logo (Right and Left Sides) + Diamond Event Sponsor.
___ A(300sq in) ___B(80 sq in) ___C(24 sq in)

___ DaySpa Logo (Right Side) + Sapphire Event Sponsor.
___ A(300sq in) ___B(80 sq in) ___C(24 sq in)

___ DaySpa Logo (Left Side) + Ruby Event Sponsor.
___ A(300sq in) ___B(80 sq in) ___C(24 sq in)

___ DaySpa Logo Sponsorship (Right and Left Side).
___ A(300sq in) ___B(80 sq in) ___C(24 sq in)

___ DaySpa Logo Sponsorship (Right Side).
___ A(300sq in) ___B(80 sq in) ___C(24 sq in)

___ DaySpa Logo Sponsorship (Left Side).
___ A(300sq in) ___B(80 sq in) ___C(24 sq in)

___ DaySpa Logo Sponsorship (Back)
___ A(300sq in) ___B(80 sq in) ___C(24 sq in)

Amount Enclosed: \$ _____

Is your donation being made in memory or in celebration of the life of someone special to you?
If so, please complete the following:

___ In Memory of: _____

___ In Celebration of: _____

Please send an acknowledgement card to:

Name: _____
Address: _____
City, State, ZIP code: _____

Name: _____
Address: _____
City, State, ZIP code: _____

Name: _____
Address: _____
City, State, ZIP code: _____

I am making a gift by: Check Visa MasterCard AMEX

Card #: _____
Expiration Date/Security Code (3 digits): _____
Signature: _____

Hello Gorgeous! of HOPE, Inc is a 501(c)(3) nonprofit organization under the regulation of the Internal Revenue Service. All contributions to Hello Gorgeous! of HOPE, Inc are tax-deductible to the extent provided by law. EIN# 37-1521154
Thank You and God Bless!



GGCL Double Diamond **Event Sponsorship**

Hello Gorgeous is offering a new sponsorship level for 2010. The Double Diamond level is offered exclusively to a single business each year for sponsorship of the Gorgeous Gals Comedy Luncheon. The contributions and benefits of this sponsorship level are presented below:

Our 2011 Double Diamond Event Sponsor is
Jackson-Hewitt Tax Service. Thank you for your interest!

Double Diamond Sponsorship **(\$5000 or greater Event Contribution)**

- Positive PR benefits of raising money for an important non-profit, organized activity.
- A full color, 144 sq inch vinyl logo of your business, placed at the entrance to the 34' mobile DaySpa Gorgeous Endeavor, for a 12 month period, beginning January 1, 2011. (60" from ground level, left of the doorway, 12" maximum dimension)
- Acknowledgement as the 2010 Double Diamond Corporate Sponsor on all event signage, marketing materials and all pre- and post- Event promotional activities.
- Premiere placement of company logo on homepage of website for 12 months beginning January 1, 2011 .
- Sole placement of your company logo on front cover of program.
- Recognition as premiere event sponsor in all press releases.
- Links to your company's website from the Hello Gorgeous website.
- Sole placement of company logo on front cover of quarterly newsletter for 1 year beginning January 1, 2011.
- Verbal recognition and Honorarium presentation for your organization or remembered individual at the 750-woman event, the 2010 Gorgeous Gals Comedy Luncheon (GGCL).
- Opportunity to address the 750-woman audience at the 2010 GGCL concerning your business. (10 minute maximum)
- Premiere seating at 2010 GGCL for 8 women, including 4-course lunch, entertainment and silent auction bid numbers at a table marked with your corporate name and logo.
- Prominent placement of company name and logo on 2010 GGCL Sponsors Board.
- The opportunity to give away products, services or promotional items at the 2010 GGCL, from a sponsor booth or as a table favor.
- Full page color advertisement in the 2010 GGCL program insert.
- And lastly, the gratitude of hundreds of Indiana women cancer fighters.



Gorgeous Gals Comedy Luncheon **Corporate Sponsorship**

Currently there are five levels at which organizations and individuals can contribute to the efforts of Hello Gorgeous at our premiere event: Diamond, Sapphire, Ruby, Emerald and GGCL Table Sponsor. The contributions and benefits of all five levels are below:

Diamond Sponsorship **(\$2500 or greater Annual Contribution)**

- Positive PR benefits of raising money for an important non-profit, organized activity.
- A 48 sq in vinyl logo of your business, placed within the event sponsorship panels on our 34' mobile DaySpa Gorgeous Endeavor, for a 12 month periods, beginning January 1, 2011. (8" maximum dimension)
- Acknowledgement as 2010 Diamond Corporate Sponsor on all event signage, marketing materials and all pre and post Event promotional activities.
- Top placement of company logo on homepage of website for 12 months beginning January 1, 2011 .
- Top placement of company logo on back cover GGCL program.
- Recognition as a sponsor in all press releases.
- Links to your company's website from the Hello Gorgeous website.
- Top placement of company logo on back cover of quarterly newsletter for 1 year beginning January 1, 2011.
- Verbal recognition and Honorarium presentation for your organization or remembered individual at the 750-woman event, the 2010 Gorgeous Gals Comedy Luncheon (GGCL).
- Premiere seating at 2010 GGCL for 8 women, including 4-course lunch, entertainment and silent auction bid numbers at a table marked with your corporate name and logo.
- Prominent placement of company name and logo on 2010 GGCL Sponsors Board.
- The opportunity to give away products, services or promotional items at the 2010 GGCL, from a sponsor booth or as a table favor.
- Full page color advertisement in the 2010 GGCL program insert.

Sapphire Sponsorship
(\$1500 to \$2499 Annual Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
- Acknowledgement as 2010 Sapphire Corporate Sponsor on all event signage, marketing materials and all pre and post Event promotional activities.
- Prominent placement of company logo on homepage of website for 12 months beginning January 1, 2011 .
- Prominent placement of company logo on back cover of program.
- Recognition as a sponsor in all press releases.
- Links to your company's website from the Hello Gorgeous website.
- Prominent placement of company logo on back cover of quarterly newsletter for 1 year beginning January 1, 2011.
- Verbal recognition for your organization or remembered individual at the 750-woman event, the 2010 Gorgeous Gals Comedy Luncheon (GGCL).
- Premiere seating at 2010 GGCL for 6 women, including 4-course lunch, entertainment and silent auction bid numbers at a table marked with your corporate name and logo.
- Prominent placement of company name and logo on 2010 GGCL Sponsors Board.
- 1/2 page color advertisement in the 2010 GGCL program insert.

Ruby Sponsorship
(\$1000 to \$1499 Annual Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
- Acknowledgement as 2010 Ruby Corporate Sponsor on all event signage and marketing materials.
- Placement of company logo on homepage of website for 12 months beginning January 1, 2011 .
- Placement of company logo on back cover of program.
- Links to your company's website from the Hello Gorgeous website.
- Placement of company logo on back cover of quarterly newsletter for 1 year beginning January 1, 2011.
- Verbal recognition for your organization or remembered individual at the 750-woman event, the 2010 Gorgeous Gals Comedy Luncheon (GGCL).
- Premiere seating at 2010 GGCL for 4 women, including 4-course lunch, entertainment and silent auction bid numbers at a table marked with your corporate name and logo.
- 1/4 page color advertisement in the 2010 GGCL program insert.

Emerald Sponsorship
(\$500 to \$999 Annual Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
- Acknowledgement as a 2010 Emerald Corporate Sponsor on all event signage.
- Placement of company name and logo on homepage of website for 12 months beginning January 1, 2011.
- Placement of company name and logo on back cover of 2010 program.
- Links to your company's website from ours.
- Placement of company name and logo on back cover of quarterly newsletter for 1 year beginning January 1, 2011.
- Premiere seating at the 2010 Gorgeous Gals Comedy Luncheon (GGCL) for 2 women, including 4-course lunch, entertainment and auction bid numbers at a table marked with your corporate name and logo.
- ¼ page color advertisement in the 2010 GGCL program insert.

GGCL Table Sponsor
(\$400 Event Contribution)

- Positive PR benefits of raising money for an important non-profit, organized activity.
- Acknowledgement as a 2010 Event Sponsor with company name and logo on the sponsored table.
- Complementary seating at the 2010 Gorgeous Gals Comedy Luncheon (GGCL) for 4 women, including 4-course lunch, entertainment and auction bid numbers at the table marked with your corporate name and logo.

Thank you for considering our non-profit organization for corporate donation. Your generosity will allow Hello Gorgeous! to aid more of those wives, mothers, sisters and daughters here in Indiana, ravaged by cancer, who have done so much for all of us throughout our lives. God Bless.



Michael Becker
Founder, Hello Gorgeous! of HOPE, Inc
"Helping Others Persevere Everyday."
574-850-0471



Corporate Sponsorship Form

Yes! My corporation/organization wants to sponsor Hello Gorgeous! of HOPE, Inc! Please complete this form and enclose it with your payment, payable to Hello Gorgeous! of HOPE, Inc. Mail to: Hello Gorgeous! of HOPE, Inc 1130 Altgeld Street, South Bend, IN 46614. Fax to: 574-234-3074. Your office may send your W-9 form to this address or fax number as well.

Name (as you wish listed): _____ Date: _____
Address: _____
City, State, ZIP Code: _____
Phone Number: _____
E-Mail Address: _____

I would like to support your organization as a/an:

_____ Double Diamond Sponsor (\$5000 and above)
_____ Diamond Sponsor (\$2500 and above) _____ Emerald Sponsor (\$500 to \$999)
_____ Sapphire Sponsor (\$1500 to \$2499) _____ GGCL Table Sponsor (\$400)
_____ Ruby Sponsor (\$1000 to \$1499) _____ Humanitarian (\$1 to \$399)

Amount Enclosed: \$ _____

Is your donation being made in memory or in celebration of the life of someone special to you?
If so, please complete the following:

_____ In Memory of: _____

_____ In Celebration of: _____

Please send an acknowledgement card to:

Name: _____
Address: _____
City, State, ZIP code: _____

Name: _____
Address: _____
City, State, ZIP code: _____

I am making a gift by: Check Visa MasterCard AMEX

Card #: _____

Expiration Date/Security Code (3 digits): _____

Signature: _____

Hello Gorgeous! of HOPE, Inc is a 501(c)(3) nonprofit organization under the regulation of the Internal Revenue Service. All contributions to Hello Gorgeous! of HOPE, Inc are tax-deductible to the extent provided by law. EIN# 37-1521154

Thank You and God Bless!

